



ABOUT



Full Name **Angelo Gabriel T. Madrid**

Age **LV. 25**



University of Santo Tomas (2011)
College of Fine Arts and Design

I am an illustrator and designer based in Quezon City, Philippines. I hold a degree in Fine Arts, with a major in Advertising Arts. I use bold lines and striking shapes to give life and move lives.

My design philosophy can be summarized by a quote (largely attributed to Albert Einstein):

If you can't explain it simply, you don't understand it well enough.

SKILLS & ABILITIES



Illustration

10 years experience



Game Art and UI Design

3 years experience



Character Design

6 years experience



Logo & Identity Design

6 years experience



Comics & Sequential Art

8 years experience



Concept Art

4 years experience

Other Skills Include:

Animation Graphic Design Infographics Book Illustration Icon Design

Storyboard Art Cartooning Digital Painting Motion Graphics Editorial Illustration

WEAPON PROFICIENCY



Adobe Illustrator

10 years experience



Procreate for the iPad

1 year experience



Adobe Photoshop

6 years experience



Traditional Art Materials

6 years experience



Adobe Flash

2 years experience



QUEST EXPERIENCE



Kulay Express Computer & Printing Enterprises

Apr 2006 - May 2006 - Junior Graphic Designer



Oxford Distributions, Inc.

Apr 2009 - May 2009 - Junior Graphic Designer



Freelance Graphic Designer

Apr 2008 - Present

Clients include:



DgtEYES Productions

Designed & Developed Company Website
Designed Company CD and CD Jacket
Created CG for Motion Graphics



INFARMCO Group of Companies

Designed Product Packaging
Designed Promotional Materials



CB Room Studio

Designed Company Logo
Design Identity Materials



The Color Cure Web & Graphic Design Studio

Aug 2011 - Present - Chief Creative Officer, Co-Founder



Autotelic Corporation

Sept 2013 - Present - Lead Designer, Co-Founder

TRAINING & EDUCATION



A.Y. 2007 2011

University of Santo Tomas College of Fine Arts and Design

Bachelor of Fine Arts Major in Advertising

Dean's Lister

Member of *UST CFAD Illustrators' Guild*

Production Manager of *Touch Point Advertising Org*



S.Y. 2003 2007

Ateneo de Manila University

Secondary Education

Graphic Artist / Illustrator for School Newsletter *Hilities Newswall*



S.Y. 1997 2003

Ateneo de Manila University

Primary Education

Artist for quarterly school magazine *The Blue Horn*